

2013 OREGON VALUES & BELIEFS PROJECT – SURVEY 2 OF 3
STATEWIDE AND REGIONAL RESULTS
Oregon General Population Age 18+; N= 1,958
DHM Research | PI Research

GENERAL/WARM-UP

1. When you think about Oregon ten years from now, do you think it will be a better place to live, about the same as it is today, or worse than today?

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Better place	27%	29%	25%	29%	11%	25%
About the same	44%	43%	44%	46%	45%	42%
Worse place	24%	22%	25%	18%	39%	24%
Don't know	6%	6%	6%	6%	5%	9%

2. (If better place in Q1) In a few words, why do you think Oregon will be better?
(Open)

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Environmental awareness	24%	22%	32%	19%	24%	19%
Stronger economics	18%	16%	20%	29%	20%	16%
Making progress – General	14%	18%	11%	5%	19%	9%
Progressive	10%	9%	10%	5%	6%	11%
Better education system	9%	10%	11%	6%	10%	3%
Community caring/getting involved	9%	10%	7%	14%	12%	4%
Quality of life	7%	3%	10%	11%	17%	9%
Better political leadership	6%	4%	4%	8%	0%	15%
Employment opportunities/jobs	5%	3%	9%	9%	0%	6%
Clean/green/renewable energy	5%	5%	6%	0%	13%	1%
Better infrastructure, road, bridges, etc.	4%	7%	1%	1%	0%	1%
All other responses	3% or less	7% or less	3% or less	5% or less	7% or less	5% or less
Don't know	0%	0%	1%	0%	0%	0%
No response	2%	3%	1%	6%	0%	0%

3. (If Worse place in Q1) In a few words, why do you think Oregon will be worse?
(Open)

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Over population	18%	16%	23%	17%	13%	14%
Too many taxes/keep raising taxes	15%	14%	18%	20%	15%	12%
Poor government leadership/mismanagement	15%	18%	12%	18%	23%	9%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Unemployment/lack of jobs	11%	10%	10%	12%	14%	11%
Economy	10%	14%	8%	1%	12%	5%
Too much government involvement/ too many laws and regulations	9%	7%	11%	5%	25%	5%
Liberal values	9%	5%	11%	31%	7%	10%
Government spending	9%	11%	8%	4%	5%	9%
Too many people depending on welfare	8%	6%	10%	9%	6%	8%
Environmental issues	7%	7%	8%	2%	3%	8%
Crime	6%	5%	6%	5%	3%	12%
Immigration issues	6%	5%	8%	2%	5%	6%
Decrease in education quality	5%	10%	1%	4%	6%	2%
Lack of funding for education	5%	6%	4%	3%	3%	5%
Upgrade infrastructure, roads bridges, parks, etc.	5%	7%	4%	6%	5%	2%
Budget problem	4%	2%	6%	6%	0%	6%
Urban sprawl	4%	4%	3%	0%	0%	6%
Moral standards declining	4%	5%	2%	3%	3%	4%
Banning new business development	4%	3%	3%	8%	8%	3%
All other responses	3% or less	4% or less	4% or less	11% or less	5% or less	16% or less
Don't know	0%	0%	0%	0%	0%	0%
No response	2%	2%	1%	0%	3%	1%

PUBLIC SERVICES AND TAXATION

4. There has been some discussion in Oregon recently about the level of public services and the cost to taxpayers. Which of the following statements is closest to how you feel?

Response Category	Total 2013	Total 2002	Metro	W. Valley	Central	Eastern	Southern
We spend too much on public services and taxes should be reduced	30%	28%	31%	24%	29%	46%	31%
We spend about the right amount on public services and taxes should remain the same	31%	44%	28%	34%	36%	28%	32%
We don't spend enough on public services and we should increase some taxes	28%	22%	30%	31%	21%	19%	26%
Don't know	10%	6%	10%	11%	13%	6%	11%

5. Do you believe a change is needed in Oregon's tax system at this time?

Response Category	Total 2013	Total 2002	Metro	W. Valley	Central	Eastern	Southern
Yes	64%	66%	66%	60%	64%	71%	62%
No	21%	25%	17%	23%	21%	18%	27%
Don't Know	16%	10%	17%	17%	15%	10%	11%

For each of the following statements about Oregon's tax system, please indicate if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly. **(RANDOMIZE)**

Response Category	Total 2013	Total 2002	Metro	W. Valley	Central	Eastern	Southern
6. Our current tax system with just the income tax and property tax is too unstable to pay for public services							
Agree Strongly	17%	29%	20%	14%	15%	7%	16%
Agree Somewhat	26%	24%	27%	26%	25%	25%	25%
Disagree Somewhat	24%	20%	23%	25%	26%	30%	20%
Disagree Strongly	18%	18%	16%	19%	18%	23%	22%
Don't know	15%	9%	14%	15%	15%	15%	16%
7. People who make the most money should pay the most in taxes (People who make the most should pay the most.)							
Agree Strongly	44%	47%	45%	48%	39%	39%	36%
Agree Somewhat	33%	24%	33%	32%	32%	35%	31%
Disagree Somewhat	12%	13%	9%	10%	13%	16%	20%
Disagree Strongly	7%	13%	8%	5%	11%	7%	7%
Don't know	4%	4%	5%	4%	4%	2%	5%
8. Personal income taxes are just too high							
Agree Strongly	23%	38%	24%	20%	26%	29%	26%
Agree Somewhat	38%	24%	40%	38%	39%	36%	32%
Disagree Somewhat	24%	22%	22%	27%	17%	20%	27%
Disagree Strongly	5%	10%	5%	5%	5%	6%	4%
Don't know	9%	6%	9%	9%	11%	9%	11%
9. There are too many exemptions in Oregon's tax system							
Agree Strongly	11%	17%	13%	11%	14%	7%	7%
Agree Somewhat	25%	18%	27%	26%	23%	34%	20%
Disagree Somewhat	26%	23%	23%	26%	30%	27%	31%
Disagree Strongly	10%	20%	9%	10%	14%	7%	11%
Don't know	28%	22%	28%	27%	19%	24%	32%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
10. Taxes are necessary to pay for the common good						
Agree Strongly	46%	49%	44%	40%	46%	41%
Agree Somewhat	40%	38%	43%	42%	36%	41%
Disagree Somewhat	7%	6%	6%	10%	12%	10%
Disagree Strongly	3%	3%	3%	2%	5%	4%
Don't know	4%	3%	4%	5%	1%	4%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
11. Our tax system is fair						
Agree Strongly	2%	1%	2%	2%	5%	1%
Agree Somewhat	25%	21%	28%	30%	28%	26%
Disagree Somewhat	42%	44%	40%	36%	42%	44%
Disagree Strongly	21%	22%	20%	21%	19%	20%
Don't know	10%	11%	10%	10%	5%	8%
12. Our tax system should be overhauled to be more simple and straightforward						
Agree Strongly	36%	33%	35%	39%	53%	37%
Agree Somewhat	42%	44%	42%	38%	30%	44%
Disagree Somewhat	11%	12%	10%	10%	5%	10%
Disagree Strongly	1%	2%	1%	1%	2%	2%
Don't know	10%	9%	11%	11%	10%	8%
13. Government is wasteful and inefficient with our taxes and cannot be trusted to make good decisions						
Agree Strongly	32%	32%	28%	31%	47%	38%
Agree Somewhat	32%	29%	36%	33%	32%	35%
Disagree Somewhat	20%	22%	21%	17%	10%	15%
Disagree Strongly	9%	11%	8%	10%	7%	6%
Don't know	6%	6%	7%	9%	2%	6%

14. For each pair of statements about taxation, indicate which one comes closest to your view even if neither represents it exactly. **(RANDOMIZE AND ROTATE A/B)**

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
A. Reducing personal income taxes and capital gains taxes will spark economic growth						
Feel strongly	16%	14%	13%	19%	32%	21%
Lean towards	26%	26%	27%	27%	22%	27%
B. Reducing personal income taxes and capital gains taxes will strangle essential public services and support for those in need						
Lean towards	22%	22%	26%	16%	23%	15%
Feel strongly	19%	22%	16%	16%	10%	18%
Don't know	17%	16%	19%	20%	13%	18%

15.

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
A. Government should charge fees for public services like after school athletics and access to parks, toll highways, and libraries						
Feel strongly	6%	5%	5%	4%	9%	9%
Lean towards	15%	13%	18%	12%	12%	17%
B. User taxes for services discourages or prevents widespread participation in after school activities, public parks, libraries, and mobility						
Lean towards	32%	33%	32%	38%	33%	29%
Feel strongly	28%	33%	25%	24%	22%	25%
Don't know	19%	17%	20%	21%	24%	20%

16.

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
A. Low capital gains taxes on investment income stimulates economic development and job creation						
Feel strongly	14%	14%	10%	18%	23%	16%
Lean towards	17%	16%	17%	20%	14%	21%
B. Capital gains taxes which are lower than earned income taxes give unfair advantage to the wealthy						
Lean towards	20%	19%	26%	14%	19%	16%
Feel strongly	27%	30%	25%	26%	27%	23%
Don't know	22%	21%	22%	22%	17%	24%

10 YEAR TRENDS

Below are three statements, each one being a possible trend into the future for Oregon. For each trend, please rate FIRST the probability you think that the trend will actually happen over the next 10 years, and SECOND, the desirability you personally place on that trend happening. **(RANDOMIZE)**

17. Economic growth will be more important than addressing climate change

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	26%	26%	26%	21%	29%	27%
Somewhat likely	33%	32%	32%	40%	35%	32%
Neutral	14%	13%	14%	11%	7%	17%
Somewhat unlikely	13%	14%	13%	12%	9%	10%
Very unlikely	9%	10%	7%	9%	19%	8%
Don't know	5%	5%	7%	3%	2%	5%
Desirability						
Strongly Desirable	20%	16%	17%	22%	38%	30%
Somewhat Desirable	17%	16%	19%	18%	15%	18%
Neutral	17%	15%	18%	18%	12%	18%
Somewhat Undesirable	18%	24%	15%	15%	8%	11%
Strongly Undesirable	22%	24%	23%	18%	22%	18%
Don't know	5%	4%	6%	5%	2%	5%

18. Land use regulations will allow conversion of forests and large farms to small self-reliant homesteads

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	5%	5%	5%	6%	2%	7%
Somewhat likely	18%	20%	18%	17%	14%	16%
Neutral	20%	18%	21%	20%	16%	24%
Somewhat unlikely	24%	24%	25%	23%	20%	21%
Very unlikely	19%	17%	17%	21%	36%	20%
Don't know	14%	16%	13%	9%	11%	10%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Desirability						
Strongly Desirable	8%	7%	8%	11%	8%	13%
Somewhat Desirable	18%	15%	21%	20%	23%	21%
Neutral	23%	22%	23%	26%	26%	24%
Somewhat Undesirable	17%	19%	17%	19%	11%	16%
Strongly Undesirable	20%	23%	19%	12%	21%	17%
Don't know	11%	13%	11%	7%	10%	8%

19. Education will increasingly move outside the classroom toward community mentoring and business apprenticeships

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Probability						
Very likely	8%	7%	7%	9%	7%	14%
Somewhat likely	28%	28%	27%	24%	34%	30%
Neutral	22%	23%	23%	23%	14%	18%
Somewhat unlikely	22%	23%	24%	21%	25%	15%
Very unlikely	12%	11%	11%	9%	10%	18%
Don't know	7%	7%	7%	11%	8%	4%
Desirability						
Strongly Desirable	15%	13%	14%	21%	16%	20%
Somewhat Desirable	31%	32%	29%	32%	33%	32%
Neutral	21%	20%	24%	23%	23%	16%
Somewhat Undesirable	16%	20%	16%	7%	9%	12%
Strongly Undesirable	10%	8%	9%	8%	11%	15%
Don't know	5%	5%	6%	5%	7%	4%

HEALTH AND HEALTHCARE

Below are some possible HEALTHCARE actions our society might take. Indicate how desirable you feel each one is. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
20. Scientifically and ethically based cost-benefit analysis is used to ration publicly funded medical procedures for a socially fair distribution of services						
Strongly Desirable	14%	13%	15%	15%	15%	10%
Somewhat Desirable	26%	28%	27%	22%	14%	25%
Somewhat Undesirable	18%	20%	16%	14%	16%	18%
Strongly Undesirable	19%	16%	16%	23%	36%	24%
Don't know	23%	23%	25%	25%	19%	22%
21. Wellness and healthy living replaces the treatment of illnesses as the primary goal and focus of the healthcare industry						
Strongly Desirable	38%	40%	35%	35%	38%	36%
Somewhat Desirable	39%	38%	41%	38%	35%	39%
Somewhat Undesirable	9%	7%	10%	11%	16%	10%
Strongly Undesirable	5%	5%	5%	8%	3%	7%
Don't know	8%	9%	8%	6%	7%	9%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
22. Doctors' fees are regulated based on providing preventative care and good health rather than treating poor health						
Strongly Desirable	24%	24%	25%	26%	21%	23%
Somewhat Desirable	40%	42%	37%	29%	43%	39%
Somewhat Undesirable	14%	14%	16%	16%	7%	12%
Strongly Undesirable	9%	9%	8%	12%	14%	11%
Don't know	13%	11%	13%	16%	15%	14%
23. People are held accountable for high risk behaviors like smoking, drugs, and lack of exercise through higher insurance premiums						
Strongly Desirable	38%	34%	37%	47%	41%	45%
Somewhat Desirable	34%	38%	35%	25%	37%	24%
Somewhat Undesirable	14%	13%	15%	10%	14%	13%
Strongly Undesirable	8%	8%	6%	10%	5%	8%
Don't know	6%	6%	7%	8%	2%	9%
24. People with no insurance will pay no more than the amount insurance companies pay for identical procedures						
Strongly Desirable	39%	39%	39%	35%	32%	39%
Somewhat Desirable	27%	27%	26%	27%	29%	27%
Somewhat Undesirable	12%	13%	11%	7%	16%	11%
Strongly Undesirable	9%	8%	9%	12%	14%	8%
Don't know	14%	13%	14%	18%	9%	16%

Below are several more HEALTHCARE actions. Please indicate STRONGLY OR SOMEWHAT DESIRABLE if you support some increase in your taxes or what you pay for products or services for that action to happen, SOMEWHAT OR STRONGLY UNDESIRABLE if you don't want the action to happen, or NEUTRAL. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
25. Establish a universal publicly funded health delivery system to replace the system we have now						
Strongly Desirable \$\$	28%	32%	26%	23%	17%	23%
Somewhat Desirable \$	19%	17%	20%	21%	21%	19%
Neutral	18%	18%	18%	19%	13%	17%
Somewhat Undesirable	10%	10%	11%	7%	6%	12%
Strongly Undesirable	18%	16%	17%	22%	36%	22%
Don't know	7%	7%	7%	7%	7%	7%
26. Ensure people can safely engage in a more active lifestyle in their communities						
Strongly Desirable \$\$	26%	23%	28%	30%	25%	28%
Somewhat Desirable \$	36%	37%	34%	36%	39%	38%
Neutral	27%	28%	30%	24%	22%	20%
Somewhat Undesirable	4%	4%	4%	3%	4%	5%
Strongly Undesirable	3%	4%	1%	2%	8%	5%
Don't know	3%	4%	3%	5%	2%	2%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
27. Support neighborhood gardens to increase exercise, access to nutritious food, and self-reliance in low income communities						
Strongly Desirable \$\$	28%	27%	27%	34%	38%	28%
Somewhat Desirable \$	33%	33%	35%	24%	22%	33%
Neutral	23%	24%	24%	22%	19%	23%
Somewhat Undesirable	7%	8%	5%	7%	11%	4%
Strongly Undesirable	5%	4%	5%	6%	7%	8%
Don't know	4%	4%	4%	6%	3%	2%
28. Assure all people have equal access to a basic level of quality healthcare						
Strongly Desirable \$\$	42%	44%	41%	47%	33%	40%
Somewhat Desirable \$	28%	26%	34%	20%	30%	27%
Neutral	17%	19%	13%	22%	19%	19%
Somewhat Undesirable	4%	4%	4%	4%	7%	5%
Strongly Undesirable	4%	3%	3%	4%	9%	7%
Don't know	3%	4%	3%	4%	2%	2%
29. Ensure children have access to nutritious food at school						
Strongly Desirable \$\$	46%	46%	45%	51%	44%	46%
Somewhat Desirable \$	33%	31%	36%	27%	34%	34%
Neutral	13%	15%	11%	13%	12%	11%
Somewhat Undesirable	3%	3%	3%	2%	4%	4%
Strongly Undesirable	2%	2%	2%	3%	3%	2%
Don't know	3%	4%	3%	4%	2%	2%
30. Ensure all children regardless of income or race have access to essential healthcare						
Strongly Desirable \$\$	49%	50%	51%	50%	39%	49%
Somewhat Desirable \$	28%	27%	28%	29%	37%	27%
Neutral	12%	12%	14%	11%	9%	11%
Somewhat Undesirable	4%	4%	3%	2%	6%	7%
Strongly Undesirable	3%	3%	2%	4%	7%	4%
Don't know	3%	4%	3%	4%	2%	2%
31. Provide accessible, quality pre-natal care and education for all pregnant women in both urban and rural areas of Oregon						
Strongly Desirable \$\$	36%	35%	37%	40%	38%	37%
Somewhat Desirable \$	32%	33%	33%	24%	32%	29%
Neutral	20%	21%	20%	20%	20%	20%
Somewhat Undesirable	5%	4%	4%	7%	3%	9%
Strongly Undesirable	3%	3%	3%	3%	5%	3%
Don't know	4%	4%	4%	6%	3%	2%
32. Provide incentives for healthcare providers to serve rural and other underserved locations						
Strongly Desirable \$\$	25%	23%	24%	29%	28%	31%
Somewhat Desirable \$	38%	37%	40%	42%	50%	29%
Neutral	25%	29%	23%	18%	15%	27%
Somewhat Undesirable	4%	3%	5%	3%	2%	6%
Strongly Undesirable	2%	2%	2%	2%	3%	3%
Don't know	5%	6%	5%	5%	1%	3%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
33.Create greater access to mental health services						
Strongly Desirable \$\$	38%	39%	38%	41%	28%	32%
Somewhat Desirable \$	32%	29%	36%	25%	39%	31%
Neutral	21%	22%	19%	21%	21%	23%
Somewhat Undesirable	3%	2%	2%	6%	5%	8%
Strongly Undesirable	2%	2%	1%	1%	4%	3%
Don't know	4%	5%	4%	7%	3%	2%

Below is a list of general healthcare services. Please indicate how adequate each is for your needs. **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
34.General practice physician						
Very Satisfied	43%	43%	43%	48%	41%	41%
Somewhat Satisfied	35%	35%	37%	36%	36%	34%
Not very satisfied	8%	8%	7%	8%	13%	7%
Not satisfied at all	3%	2%	3%	2%	2%	4%
Don't use that service	5%	5%	4%	2%	5%	10%
Don't know	6%	7%	6%	4%	3%	4%
35.Certified health practitioner						
Very Satisfied	28%	28%	30%	32%	30%	25%
Somewhat Satisfied	33%	31%	33%	40%	38%	34%
Not very satisfied	7%	8%	6%	12%	9%	7%
Not satisfied at all	2%	2%	2%	2%	4%	3%
Don't use that service	14%	16%	13%	6%	7%	16%
Don't know	15%	15%	16%	10%	10%	14%
36.Specialist physicians						
Very Satisfied	36%	38%	34%	42%	31%	31%
Somewhat Satisfied	34%	34%	36%	27%	33%	31%
Not very satisfied	10%	8%	10%	12%	17%	10%
Not satisfied at all	2%	2%	1%	1%	6%	7%
Don't use that service	10%	9%	10%	10%	7%	15%
Don't know	8%	8%	9%	7%	5%	6%
37.Hospital services						
Very Satisfied	35%	36%	35%	38%	35%	32%
Somewhat Satisfied	34%	32%	36%	30%	39%	32%
Not very satisfied	9%	8%	10%	12%	10%	9%
Not satisfied at all	3%	3%	1%	7%	6%	8%
Don't use that service	10%	11%	10%	6%	5%	13%
Don't know	8%	9%	8%	7%	3%	6%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
38.Clinic and emergency care						
Very Satisfied	37%	38%	37%	36%	33%	35%
Somewhat Satisfied	36%	35%	38%	39%	41%	29%
Not very satisfied	8%	6%	10%	12%	13%	10%
Not satisfied at all	4%	5%	2%	3%	3%	5%
Don't use that service	8%	7%	6%	3%	7%	13%
Don't know	7%	8%	6%	8%	3%	8%
39.Diagnostic and laboratory services						
Very Satisfied	39%	40%	38%	39%	40%	38%
Somewhat Satisfied	36%	35%	40%	36%	32%	31%
Not very satisfied	10%	9%	8%	13%	14%	10%
Not satisfied at all	2%	3%	1%	1%	3%	4%
Don't use that service	6%	6%	6%	3%	5%	10%
Don't know	7%	7%	7%	5%	5%	7%
40.Alternative medicine practitioners & services						
Very Satisfied	18%	17%	20%	26%	16%	15%
Somewhat Satisfied	26%	28%	26%	28%	24%	21%
Not very satisfied	9%	9%	8%	12%	8%	9%
Not satisfied at all	5%	7%	4%	2%	9%	5%
Don't use that service	26%	25%	24%	21%	30%	33%
Don't know	15%	14%	18%	12%	12%	16%

CHARITABLE GIVING

41.What would be the most likely reason for you to donate money or time to an organization, or to an individual who was not a family member or friend? **(OPEN)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Belief/in cause/organization	31%	35%	30%	33%	16%	26%
Basic need	13%	9%	16%	20%	21%	14%
Makes me feel good/want to help	11%	9%	10%	13%	6%	15%
Money wisely used/ not spent on administration	7%	7%	7%	4%	5%	8%
Medical/Health reason	7%	6%	6%	9%	6%	9%
Good cause – Unspecified	6%	6%	6%	4%	2%	6%
If I had the money and time	5%	4%	5%	6%	2%	5%
Willing to help themselves/become self sufficient	4%	4%	4%	4%	6%	4%
Local/local support/community	4%	4%	4%	6%	3%	4%
All other responses	<3%	<3%	<3%	<4%	<9%	<5%
None/nothing	6%	7%	5%	3%	12%	5%
Don't know	2%	1%	3%	1%	2%	1%

42. Please rank from most to least important the following reasons for supporting charitable or religious organizations or individuals you do not know well. Rank 1 as most important, 2 as 2nd most important, etc...: **(RANDOMIZE)**

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
Most Important						
To help those who are less fortunate than myself	36%	36%	36%	34%	37%	35%
To make the world a better place	26%	28%	28%	21%	20%	25%
It makes me feel good	8%	6%	9%	8%	10%	9%
To be part of a group doing good things	7%	8%	7%	10%	4%	7%
To foster community	6%	5%	6%	7%	2%	9%
To obtain a tax deduction while supporting good work	5%	4%	5%	5%	10%	3%
To be thought of as a generous person	2%	2%	1%	2%	3%	1%
Other	9%	8%	8%	13%	13%	11%
2nd Most Important						
To help those who are less fortunate than myself	26%	28%	25%	22%	21%	22%
To make the world a better place	22%	21%	23%	22%	22%	24%
It makes me feel good	11%	10%	10%	15%	14%	11%
To be part of a group doing good things	13%	12%	12%	13%	13%	14%
To foster community	14%	13%	15%	12%	18%	12%
To obtain a tax deduction while supporting good work	7%	7%	6%	8%	5%	8%
To be thought of as a generous person	3%	2%	5%	3%	2%	2%
Other	3%	3%	2%	2%	2%	4%
3rd Most Important						
To foster community	20%	21%	19%	16%	22%	21%
To be part of a group doing good things	19%	20%	16%	19%	21%	19%
To make the world a better place	18%	17%	19%	18%	19%	17%
It makes me feel good	16%	16%	17%	12%	13%	16%

Response Category	Total	Metro	W. Valley	Central	Eastern	Southern
To help those who are less fortunate than myself	13%	11%	13%	15%	12%	15%
To obtain a tax deduction while supporting good work	6%	5%	7%	8%	5%	4%
To be thought of as a generous person	4%	5%	4%	7%	2%	4%
Other	2%	1%	2%	3%	1%	2%

DISADVANTAGED AND LOW INCOME SUPPORT

Thinking about low income or disadvantaged persons, below are some possible trends for Oregon over the next 10 years. Please indicate how desirable or undesirable it is for these trends to occur. Indicate STRONGLY OR SOMEWHAT DESIRABLE if you support some increase in your taxes or what you pay for public services for that trend to happen, SOMEWHAT OR STRONGLY UNDESIRABLE if you don't want the trend to happen, or NEUTRAL if you are OK with how things are now. **(RANDOMIZE)**

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
43. Increased help for individuals and families in need						
Strongly desirable \$\$	20%	21%	19%	24%	16%	19%
Somewhat desirable \$	38%	39%	41%	29%	27%	37%
Neutral	26%	27%	26%	28%	23%	22%
Somewhat undesirable	9%	7%	7%	9%	19%	14%
Strongly undesirable	5%	4%	5%	5%	14%	6%
Don't know	2%	2%	2%	4%	1%	2%
44. Government provided child care and adult care services						
Strongly desirable \$\$	15%	14%	15%	17%	13%	16%
Somewhat desirable \$	29%	33%	29%	24%	14%	26%
Neutral	28%	26%	30%	25%	31%	25%
Somewhat undesirable	14%	13%	14%	13%	19%	15%
Strongly undesirable	11%	9%	10%	15%	19%	16%
Don't know	3%	4%	2%	5%	2%	3%
45. Enhanced human service programs to prevent hunger and homelessness						
Strongly desirable \$\$	27%	28%	29%	26%	18%	26%
Somewhat desirable \$	34%	34%	35%	37%	29%	31%
Neutral	23%	23%	25%	18%	25%	22%
Somewhat undesirable	7%	7%	5%	10%	12%	9%
Strongly undesirable	6%	4%	4%	6%	14%	10%
Don't know	2%	2%	2%	2%	1%	2%
46. Extended jobless benefits for low income persons						
Strongly desirable \$\$	11%	12%	12%	15%	4%	9%
Somewhat desirable \$	24%	27%	24%	19%	17%	20%
Neutral	30%	29%	32%	24%	28%	28%
Somewhat undesirable	18%	17%	17%	20%	21%	21%
Strongly undesirable	15%	11%	14%	19%	26%	20%
Don't know	2%	3%	2%	3%	3%	2%

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
47.Enhanced job training programs for low income people						
Strongly desirable \$\$	26%	25%	26%	32%	29%	29%
Somewhat desirable \$	44%	47%	45%	36%	36%	42%
Neutral	19%	18%	19%	23%	22%	15%
Somewhat undesirable	5%	5%	5%	4%	6%	7%
Strongly undesirable	3%	2%	3%	2%	6%	5%
Don't know	2%	2%	2%	3%	1%	2%

ENERGY SUPPLY

Below are some possible ENERGY SUPPLY actions government might take. Please indicate how desirable you feel each one is. **(RANDOMIZE)**

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
48.Build nuclear power plants, which produce almost no greenhouse gas emissions						
Strongly desirable	15%	12%	13%	21%	24%	19%
Somewhat desirable	23%	22%	23%	19%	25%	26%
Neutral	22%	20%	25%	24%	25%	19%
Somewhat undesirable	14%	15%	16%	12%	11%	12%
Strongly undesirable	19%	21%	18%	19%	11%	19%
Don't know	6%	9%	4%	3%	3%	5%
49.Open up wilderness areas and ocean drilling sites for energy production to lower the price of energy						
Strongly desirable	13%	10%	12%	24%	30%	15%
Somewhat desirable	17%	14%	17%	22%	15%	23%
Neutral	15%	15%	15%	13%	16%	12%
Somewhat undesirable	18%	20%	18%	9%	12%	18%
Strongly undesirable	32%	34%	34%	29%	25%	29%
Don't know	4%	6%	4%	3%	1%	1%
50.Shift some funding for road and highway construction towards public transportation such as better bus service and high speed rail projects						
Strongly desirable	18%	16%	20%	20%	19%	16%
Somewhat desirable	29%	30%	27%	29%	24%	34%
Neutral	21%	22%	22%	21%	18%	20%
Somewhat undesirable	14%	14%	15%	10%	14%	15%
Strongly undesirable	13%	13%	12%	19%	23%	12%
Don't know	3%	4%	3%	2%	1%	2%
51.Restrict the mining or burning of coal because of greenhouse gas impacts						
Strongly desirable	24%	26%	25%	21%	24%	19%
Somewhat desirable	26%	30%	25%	22%	10%	24%
Neutral	21%	18%	24%	21%	20%	23%
Somewhat undesirable	11%	9%	12%	12%	13%	16%
Strongly undesirable	12%	10%	10%	18%	27%	12%
Don't know	5%	6%	4%	4%	4%	4%

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
52.Restrict the export of US coal to foreign countries						
Strongly desirable	19%	18%	16%	23%	26%	23%
Somewhat desirable	21%	23%	22%	16%	6%	19%
Neutral	25%	22%	29%	26%	22%	27%
Somewhat undesirable	12%	11%	14%	13%	15%	11%
Strongly undesirable	12%	13%	8%	14%	21%	12%
Don't know	10%	11%	10%	9%	8%	7%
53.Streamline the energy development process by lowering regulation						
Strongly desirable	13%	11%	12%	17%	26%	14%
Somewhat desirable	19%	17%	19%	19%	21%	26%
Neutral	20%	21%	20%	17%	15%	18%
Somewhat undesirable	19%	19%	19%	22%	15%	18%
Strongly undesirable	20%	21%	23%	17%	14%	18%
Don't know	8%	11%	8%	7%	6%	5%

JOBS & WORKPLACE

Here is a list of things people often feel are important in what they do as work or employment. How important is each item to you if you were choosing a place to work? Try your best to not choose all items as most important and try to be selective with your rankings. **(RANDOMIZE)**

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
54.Earning a good salary						
Most Important	31%	29%	31%	37%	30%	36%
More Important	43%	43%	46%	39%	42%	41%
In Between	18%	20%	18%	11%	13%	17%
Less Unimportant	4%	4%	3%	6%	11%	3%
Least Unimportant	1%	1%	1%	2%	0%	0%
DK/Refuse/Other	2%	2%	2%	3%	3%	3%
55.Doing a job I can be proud of						
Most Important	46%	46%	45%	43%	61%	47%
More Important	39%	37%	41%	42%	24%	40%
In Between	10%	10%	11%	9%	13%	9%
Less Unimportant	2%	3%	1%	1%	1%	1%
Least Unimportant	0%	0%	0%	1%	0%	0%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%
56.Contributing to society's benefit						
Most Important	19%	18%	21%	19%	13%	18%
More Important	34%	32%	33%	37%	31%	37%
In Between	30%	31%	32%	22%	37%	28%
Less Unimportant	9%	10%	8%	13%	11%	8%
Least Unimportant	4%	4%	3%	7%	2%	6%
DK/Refuse/Other	2%	3%	2%	3%	4%	2%

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
57. Enjoying work, having fun						
Most Important	39%	40%	36%	42%	43%	35%
More Important	41%	38%	44%	41%	36%	43%
In Between	14%	14%	14%	8%	12%	16%
Less Unimportant	3%	3%	3%	3%	8%	3%
Least Unimportant	0%	0%	0%	1%	0%	1%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%
58. Being with people I respect						
Most Important	26%	25%	26%	30%	21%	27%
More Important	50%	50%	50%	43%	56%	51%
In Between	17%	17%	18%	17%	19%	17%
Less Unimportant	3%	3%	2%	3%	3%	3%
Least Unimportant	1%	1%	0%	2%	1%	0%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%
59. Developing my skills						
Most Important	24%	23%	25%	25%	26%	24%
More Important	49%	50%	45%	52%	49%	51%
In Between	19%	18%	23%	15%	19%	16%
Less Unimportant	5%	6%	4%	5%	3%	5%
Least Unimportant	0%	0%	1%	0%	2%	0%
DK/Refuse/Other	2%	3%	2%	3%	1%	3%
60. Learning new things, having new experiences						
Most Important	27%	30%	23%	34%	28%	25%
More Important	45%	44%	46%	42%	45%	46%
In Between	19%	17%	22%	15%	21%	20%
Less Unimportant	5%	5%	6%	5%	3%	6%
Least Unimportant	1%	1%	0%	1%	1%	0%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%
61. Having people admire my accomplishments						
Most Important	5%	5%	5%	10%	2%	5%
More Important	19%	21%	18%	16%	14%	19%
In Between	28%	30%	27%	29%	33%	24%
Less Unimportant	26%	25%	29%	24%	22%	30%
Least Unimportant	17%	15%	18%	17%	26%	19%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%
62. Obtaining health insurance coverage						
Most Important	33%	30%	36%	34%	26%	36%
More Important	39%	38%	39%	32%	42%	43%
In Between	16%	18%	15%	19%	18%	11%
Less Unimportant	6%	7%	5%	7%	12%	5%
Least Unimportant	3%	4%	3%	3%	1%	3%
DK/Refuse/Other	2%	3%	2%	3%	1%	2%

Response Category	Total	Metro	Willamette Valley	Central	Eastern	Southern
63. Involvement in important decisions						
Most Important	11%	11%	9%	16%	7%	12%
More Important	31%	30%	32%	32%	29%	27%
In Between	32%	30%	32%	28%	38%	34%
Less Unimportant	20%	21%	20%	16%	20%	17%
Least Unimportant	4%	4%	4%	5%	1%	6%
DK/Refuse/Other	2%	3%	2%	3%	5%	2%
64. Being in a leadership position						
Most Important	6%	6%	4%	13%	4%	5%
More Important	20%	20%	21%	17%	17%	18%
In Between	33%	30%	33%	35%	39%	37%
Less Unimportant	25%	27%	25%	23%	19%	22%
Least Unimportant	13%	13%	14%	9%	19%	14%
DK/Refuse/Other	2%	3%	2%	3%	2%	2%
65. Being in control of my own destiny						
Most Important	30%	27%	29%	35%	34%	34%
More Important	40%	39%	42%	35%	40%	38%
In Between	18%	19%	19%	19%	13%	18%
Less Unimportant	7%	10%	6%	5%	5%	6%
Least Unimportant	2%	2%	1%	2%	6%	0%
DK/Refuse/Other	2%	3%	2%	3%	1%	3%

Now I have some questions for statistical purposes only.

D1. Are you registered to vote?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Yes	95%	95%	94%	99%	98%	94%
No	5%	5%	5%	1%	2%	6%
Don't know/NR	0%	0%	0%	0%	0%	1%

D2. (IF VOTER IN D1) Are you a Republican, a Democrat, or a member of another party?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Republican	27%	23%	25%	31%	42%	36%
Democrat	41%	46%	41%	40%	29%	30%
Independent/Other	31%	30%	33%	29%	29%	33%

D3. (IF VOTER IN D1) Last November there was a general election. Did you vote in that election, did things come up which kept you from voting, or did you choose not to vote?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Voted	93%	93%	94%	92%	94%	93%
Did not vote	4%	4%	4%	5%	4%	4%
Chose not to vote	2%	3%	2%	3%	3%	3%
Refused/NR	0%	1%	0%	0%	0%	1%

D4. (IF VOTER IN D1) Considering all elections, special, primary and general, do you vote all the time, most of the time, sometimes, hardly ever?

Response Category N=1,860	Total	Metro	W Valley	Central	Eastern	Southern
All the time	63%	70%	58%	62%	61%	56%
Most of the time	29%	23%	32%	27%	30%	38%
Sometimes	5%	4%	8%	8%	3%	2%
Hardly ever	3%	3%	2%	2%	6%	3%
Refused/NR	0%	0%	0%	1%	0%	1%

D5. When it comes to most *social* issues, do you consider yourself very liberal, somewhat liberal, middle of the road-moderate, somewhat conservative, or very conservative?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very liberal	19%	24%	18%	14%	16%	12%
Somewhat liberal	26%	26%	27%	24%	16%	26%
Middle-of-the-road/ Moderate	27%	29%	26%	30%	23%	26%
Somewhat conservative	17%	12%	19%	20%	20%	22%
Very conservative	10%	7%	9%	11%	24%	14%
Don't know	0%	0%	0%	1%	1%	0%
Refused/NR	1%	1%	1%	0%	0%	0%

D6. When it comes to most *economic* issues, do you consider yourself very liberal, somewhat liberal, middle of the road-moderate, somewhat conservative, or very conservative?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very liberal	9%	11%	9%	11%	4%	4%
Somewhat liberal	23%	27%	23%	14%	15%	17%
Middle-of-the-road/ Moderate	34%	33%	35%	32%	34%	35%
Somewhat conservative	21%	18%	22%	22%	20%	26%
Very conservative	12%	10%	10%	16%	27%	17%
Don't know	1%	0%	0%	6%	0%	0%
Refused/NR	1%	1%	1%	0%	0%	0%

D7. What year were you born?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
18-24	12%	11%	15%	10%	11%	10%
25-34	18%	21%	16%	16%	15%	13%
35-44	16%	17%	16%	17%	19%	14%
45-54	19%	21%	18%	19%	14%	18%
55-64	17%	15%	17%	18%	17%	20%
65-74	14%	11%	15%	16%	16%	19%
75+	4%	3%	3%	4%	4%	6%
Refused	0%	0%	0%	0%	3%	0%

D8. What was your 2012 gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Less than \$25,000	24%	20%	26%	21%	27%	30%
\$25,000-34,999	11%	10%	12%	13%	11%	13%
\$35,000-49,999	15%	14%	15%	15%	15%	16%
\$50,000-74,999	19%	19%	20%	20%	17%	18%
\$75,000-99,999	12%	13%	12%	13%	11%	11%
\$100,000-149,999	11%	14%	10%	11%	7%	8%
\$150,000+	7%	10%	5%	5%	3%	4%
Refused/NR	2%	2%	1%	3%	9%	1%

D9. How many people, including yourself, are in your household?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
1	24%	27%	22%	15%	22%	24%
2	42%	36%	48%	46%	36%	46%
3	14%	13%	14%	15%	15%	17%
4	14%	18%	11%	12%	15%	6%
5 or more	6%	6%	5%	10%	13%	6%
Refused/NR	0%	0%	0%	1%	0%	1%

D10. How many children (under age 18) live with you?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
None	67%	63%	74%	62%	50%	71%
1	14%	15%	12%	15%	16%	15%
2	13%	16%	9%	14%	17%	9%
3	4%	4%	3%	6%	6%	3%
4	1%	1%	1%	1%	7%	1%
5 or more	0%	0%	0%	1%	1%	1%
Refused/NR	1%	1%	1%	0%	2%	1%

D11. How many children do you have in a public school in Oregon?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
None	80%	80%	83%	71%	74%	81%
1	9%	9%	10%	12%	9%	9%
2	7%	9%	4%	12%	8%	5%
3	2%	1%	2%	2%	5%	3%
4	0%	0%	1%	0%	3%	0%
5 or more	0%	0%	0%	1%	0%	0%
Refused/NR	1%	0%	1%	1%	0%	1%

D12. Do you live in a single family house, a mobile home, or multi-unit complex such as an apartment or duplex?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Single family home	75%	73%	74%	85%	77%	74%
Mobile home	4%	1%	4%	6%	6%	10%
Multi-unit complex such as an apartment or duplex	19%	24%	20%	8%	16%	11%
Other	1%	2%	1%	0%	1%	2%
Refused/NR	0%	0%	1%	0%	0%	2%

D13. Do you own or rent your residence?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Own	68%	70%	63%	72%	68%	70%
Rent	30%	29%	34%	27%	32%	26%
Refused/NR	2%	1%	3%	2%	0%	4%

D14. How many years have you lived in Oregon?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Less than 5	10%	11%	9%	6%	6%	11%
6-10	10%	10%	9%	9%	10%	14%
11-20	18%	17%	16%	20%	17%	26%
More than 20	61%	61%	65%	65%	67%	49%
Refused/NR	0%	0%	0%	0%	0%	0%

D15. Which is the highest level of education you have completed?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Grade school	0%	1%	0%	0%	0%	0%
Attended high school	1%	2%	0%	1%	0%	1%
Graduated high school	8%	6%	7%	17%	15%	10%
Attended college	22%	16%	28%	14%	21%	34%
Graduated from 2-year college	11%	9%	12%	19%	17%	12%
Graduated from 4-year college	28%	31%	26%	20%	30%	22%
Post graduate study without degree	7%	8%	7%	10%	5%	5%
Post graduate degree (e.g., MD, MBA, MA, Ph.D., JD)	18%	23%	16%	15%	11%	13%
Other	3%	3%	3%	4%	0%	1%
Refused/NR	1%	0%	0%	1%	0%	2%

D16. What is your general employment situation?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Full-time employee (30 or more hours per week)	37%	41%	36%	30%	39%	30%
Part-time employee (under 30 hours per week)	12%	12%	11%	11%	16%	12%
Independently self-employed	7%	8%	5%	11%	9%	7%
Unemployed looking for work	8%	11%	4%	6%	5%	9%
Not-employed, not looking for work)	2%	2%	2%	3%	1%	1%
In training	0%	0%	0%	0%	0%	0%
Retired	21%	15%	22%	24%	23%	31%
Homemaker	3%	3%	4%	3%	2%	2%
Student	6%	4%	10%	7%	2%	4%
Other (Explain)	3%	3%	4%	5%	2%	3%
Refused/NR	1%	1%	1%	0%	0%	2%

D17. Which of the following best describes your racial or ethnic group?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
African American/Black	1%	1%	0%	0%	0%	1%
Asian/Pacific Islander	3%	5%	3%	1%	0%	1%
Hispanic/Latino	2%	3%	1%	2%	1%	2%
Native American/ American Indian	1%	1%	1%	1%	0%	2%
White/Caucasian	88%	85%	90%	91%	98%	90%
Multi-racial	0%	1%	0%	0%	1%	0%
Other	1%	1%	2%	2%	0%	0%
Refused/NR	3%	5%	3%	2%	0%	3%

D18. What is your religious preference?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Baptist	2%	2%	3%	2%	4%	3%
Catholic	10%	11%	10%	13%	6%	8%
Christian	23%	21%	21%	28%	35%	25%
Evangelical	2%	1%	3%	1%	0%	1%
Jewish	2%	3%	1%	1%	0%	1%
Methodist	2%	2%	2%	2%	4%	3%
Muslim	0%	0%	0%	0%	0%	0%
Nature-based	1%	1%	1%	0%	1%	1%
Pentecostal	1%	1%	2%	0%	3%	1%
Protestant	7%	7%	7%	7%	7%	9%
Seventh Day Adventist	1%	1%	0%	0%	3%	0%
No religious identity	33%	33%	34%	29%	24%	33%
Other	<1%	<1%	<0%	<1%	<3%	<1%
Refused	6%	6%	6%	6%	4%	5%

D19. How religious do you consider yourself to be?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Very religious	16%	15%	14%	15%	30%	14%
Moderately religious	34%	31%	35%	43%	37%	38%
Not religious	45%	48%	46%	37%	30%	43%
Spiritual	1%	1%	0%	1%	1%	0%
Other	4%	5%	4%	4%	2%	5%

D20. Is religion important in your daily life?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Yes	43%	39%	42%	53%	64%	43%
No	52%	55%	53%	42%	31%	52%
Somewhat important	0%	0%	0%	1%	0%	0%
Other	5%	5%	5%	4%	5%	4%
Refused/NR	0%	0%	0%	1%	0%	0%

D21. How often do you attend religious services?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Monthly or more often	29%	29%	27%	28%	48%	31%
Seldom or never	67%	68%	69%	69%	47%	65%
Other (RECORD)	4%	3%	4%	3%	4%	3%
Refused/NR	0%	0%	0%	0%	1%	0%

D24. What is your gender?

Response Category	Total	Metro	W Valley	Central	Eastern	Southern
Male	49%	49%	49%	50%	52%	49%
Female	51%	51%	51%	50%	48%	51%